



*Hope for the Holidays  
Masquerade*

DECEMBER 7 || 6:30 PM

MELODYOFHOPE.ORG | #HOPE4THEHOLIDAYS19







# About Us



**MELODY OF HOPE**

Melody of Hope (MOH) financially supports and advocates for area nonprofit organizations through benefit concerts across DFW. MOH hosts concerts that feature up-and-coming artists in popular venues while focusing on a greater cause. MOH educates and mobilizes donors to extend the hope of Jesus by leveraging concert revenues for local nonprofit organizations who serve those in need.

## Impact Statement

**Problem Statement:** There is a major disconnect among local nonprofits, millennials, businesses, and churches. Much is said about tapping into the millennial age group, but few really can. Melody of Hope uses the power of music to bridge that gap as we let the music bring hope. Our gospel-centered mission creates innovative ways to share the hope of Jesus with thousands of millennials each year. We connect millennials to local nonprofits, creating paths for them to become donors, volunteers, and advocates for causes they love. We connect nonprofits to greater market reach, turn-key fundraising, and new millennial donors and volunteers who make huge, positive impacts in our communities. Finally, our partnering businesses trust Melody of Hope to connect them to the most impactful nonprofits and connect their brands with vital causes.

Follow us!



[www.facebook.com/melodyofhope](http://www.facebook.com/melodyofhope)



[www.twitter.com/melodyofhopeorg](http://www.twitter.com/melodyofhopeorg)



[www.instagram.com/melodyofhope](http://www.instagram.com/melodyofhope)



[www.linkedin.com/company/melody-of-hope](http://www.linkedin.com/company/melody-of-hope)

# DO YOU WANT TO IMPACT MILLENNIALS?

## JOIN US.

2,900

# of millennials reached by MOH presentations each year

37,000

# of social media event impressions

50

# of events with media opportunities

27,000

# of people impacted by our partner nonprofits

\$51,200

# of dollars saved by our partner nonprofits through MOH building our live music program into their events

PARTNERING WITH US IN 2019 CONNECTS YOU WITH APPROXIMATELY 2,900 MILLENNIALS, 18 NONPROFITS, AND 50 DIFFERENT MEDIA OPPORTUNITIES.

PLEASE CONSIDER JOINING US FOR HOPE FOR THE HOLIDAYS 2019 TO REACH MILLENNIALS WHILE SHARING YOUR BRAND WITH THEM.





# Board Members

Shea Thielemann

Corey Holmes

Brett Larson

Ashley Miller

Lauren Eichler

Jason Young

# Committee Members

Ashley Tluchak

Austin Wendell

Brad Sharp

Breelyn Wright

Brooke Combs

Brooklyn Goin

Chelsea Whittle

Christina Hawkes

Dina Alsaid

Erin Flavin

Isaac Wimberley

Jessica Ormston

Josh Meek

Katie Redelinghuys

Kelsey Vigilante

Kelvin Thomas

Kevin McKitterick

Kyle Witham

Laura Lynn Peck

Rudi Redelinghuys

# Why Sponsor Hope for the Holidays?

When you sponsor Hope for the Holidays, you leverage your current philanthropy as Melody of Hope (MOH) supports more than 16 nonprofits each year furthering your investment in the community.

Hope for the Holidays is our largest fundraiser, and your generosity directly supports our mission to "let the music bring hope." DFW is home to so many caring nonprofits that rely on MOH for our volunteer, consulting, and fiscal sponsorship services using the power of music. Your gift helps MOH to be a "one-stop shop" to help impact multiple nonprofits under one umbrella.

## How Will the Funds be Used?



MELODY OF HOPE

# 2019 PARTNERSHIPS

WWW.MELODYOFHOPE.ORG

### ARTS & CULTURE

Become  
Art House Dallas  
Tabitha's Tea Party

### VETERAN SUPPORT

Project RELO

### PHYSICALLY DISABLED ADULTS, CHILDREN, & VETERANS

Camp Craig Allen  
Brain Injury Network of Dallas

### HEALTH SERVICES & HUMANITARIAN AID

Edison Global  
Hope Clinic of McKinney  
LifePath Systems

### AT-RISK WOMEN & CHILDREN

Treasured Vessels Foundation  
National Breast Cancer Foundation  
Boys & Girls Clubs of Collin County  
Frisco Fastpacs  
Dallas CASA  
Frisco Family YMCA  
Heels on the Move to Heal

Corporate sponsorship monies help MOH provide our services to our partner nonprofits listed above at NO cost to them!



# About the Event

Tickets  
\$100 per Individual

Location: Embassy Suites by Hilton  
Frisco, TX

Black Tie Attire Required  
Dont forget your mask!

Plated Dinner & Drinks Provided  
Silent auction by Tyson Fundraising

**PURCHASE TICKETS VIA EVENTBRITE**  
**WWW.MELODYOFHOPE.ORG**

Proceeds Benefitting Melody of Hope



**MELODY OF HOPE**

LET THE MUSIC BRING HOPE

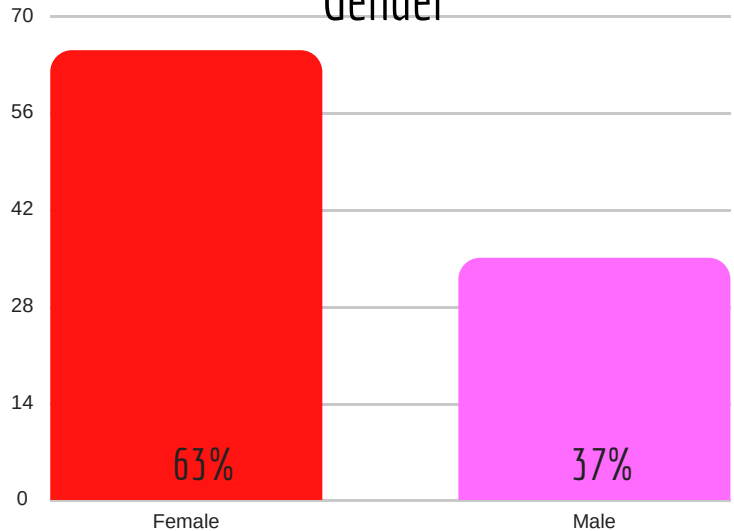
Please bring a toy to donate to the Boys & Girls clubs of Collin County



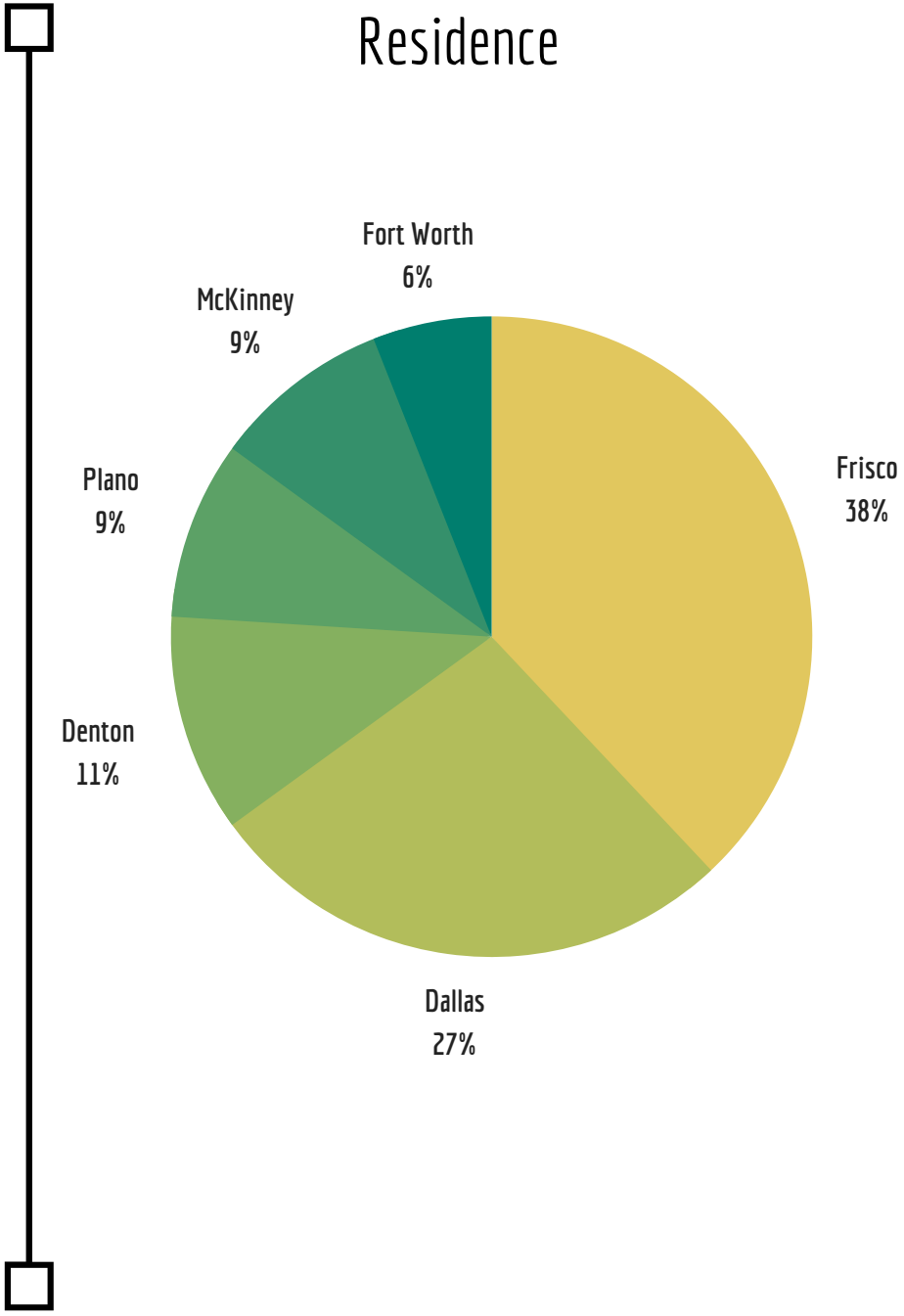
Boys & Girls Clubs of Collin County is a 501(c)3 charitable, nonprofit organization based in Collin County. Their mission is to enable all young people, especially those who need them the most, to reach their full potential as productive, caring, and responsible citizens.

# Gala Demographics

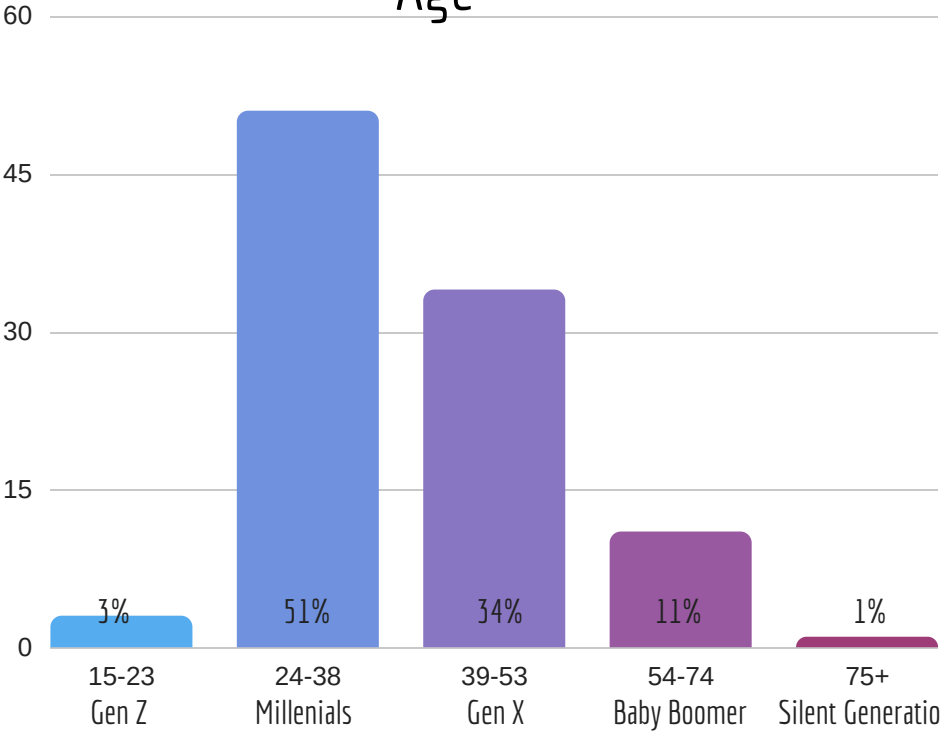
## Gender



## Residence



## Age





# Pre-Gala & VIP Reception

When you sponsor Hope for the Holidays, you will receive access to our pre-gala events as well as tickets to our VIP reception.

Our pre-gala events are a great way to create more visibility for your brand.

Our VIP reception takes place immediately before the gala and is an opportunity to mix and mingle with prominent business leaders in the community.



*Hope for the Holidays*  
**PRE-GALA EVENT**  
@  
**VARIOHEALTH**

4808 TX-121 UNIT 120, THE COLONY, TX  
NOVEMBER 23RD, 2019 • 6-8 PM

*Hope for the Holidays*  
**PRE-GALA EVENT**  
@  
**VITALIZE MEDICAL SPA**

2633 DALLAS PKWY #201, PLANO, TX  
DECEMBER 2ND, 2019 • 7-9 PM

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Hope for the Holidays Christmas Gala. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

# Presenting Sponsor

## \$10,000

As the Presenting Sponsor, your company will receive exclusivity as the only sponsor to receive the following benefits:

### > Hospitality

- Two VIP Tables and 20 tickets to the gala
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend our pre-gala events

### > Brand Recognition

Your corporate logo and/or name will be featured on:

- Prominent sponsor recognition on ALL event-related marketing and promotional collateral: save the date, invitations, flyers, emails, and posters
- Prominent sponsor recognition at VIP reception and all pre-gala events
- 2 full page company advertisement in the event program
- 1 full page company advertisement in gala promotional packet
- Sponsor listing on all at-event signage
- Sponsor recognition from home page and gala event page on our website
- (3) Exclusive social media posts
- (1) Exclusive newsletter

### > Gala Profile

- Verbal recognition at the event
- Opportunity to address the audience during the formal portion of the evening program
- Gala signage and banners
- Event slideshow profile
- Wine bottle with sponsorship level

### > Media

Your corporate logo and/or name will be featured in:

- Company name mentioned in all media advertising: print, online, and radio
- Mention in all pre and post press releases
- Public thank you advertisement in the media

### > Unique Benefits

- "Businesses Who Give Back" article
- Vendor table and opportunity to display any products, services, or company marketing materials
- Promotional materials in gift bags





# Platinum Sponsor

## \$5,000

As a Platinum Sponsor, your company will receive the following benefits:

### > Hospitality

- One VIP table and 10 tickets to the gala
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend our pre-gala events

### > Brand Recognition

Your corporate logo and/or name will be featured on:

- Sponsor recognition on select event-related marketing and promotional collateral: save the date, invitations, flyers, emails, and posters
- Sponsor recognition at VIP reception and all pre-gala events
- 1 full page company advertisement in the event program
- 1/2 page company advertisement in gala promotional packets
- (2) Exclusive social media posts

### > Gala Profile

- Gala signage and banners
- Event slideshow profile

### > Unique Benefits

- "Businesses Who Give Back" article
- Vendor table and opportunity to display any products, services or company marketing materials
- Promotional materials in gift bags

# Gold Sponsor

## \$2,500

As a Gold Sponsor, your company will receive the following benefits:

### > Hospitality

- Two VIP tables and 2 tickets to the gala
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend our pre-gala events

### > Brand Recognition

Your corporate logo and/or name will be featured on:

- Sponsor recognition on select at event-related marketing and promotional collateral: save the date, flyers, emails, and posters
- 3/4 page company advertisement in the event program
- 1/2 page company advertisement in gala promotional packets
- (1) Exclusive social media post

### > Gala Profile

- Gala signage and banners
- Event slideshow profile

### > Unique Benefits

- Vendor table and opportunity to display any products, services, or company marketing materials
- Promotional materials in gift bags



## Silver Sponsor

### \$1,000

As a Silver Sponsor, your company will receive the following benefits:

#### > Hospitality

- 4 tickets to the gala with premier seating
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend our pre-gala events

#### > Brand Recognition

Your corporate logo and/or name will be featured on:

- Sponsor recognition on select at event-related marketing and promotional collateral: flyers, emails, and posters
- 1/2 page company advertisement in the event program
- 1/4 page company advertisement in gala promotional packets
- Social media tags

#### > Gala Profile

- Gala signage and banners
- Event slideshow profile

#### > Unique Benefits

- Vendor table and opportunity to display any products, services, or company marketing materials
- Promotional materials in gift bags

## Bronze Sponsor

### \$500

As a Bronze Sponsor, your company will receive the following benefits:

#### > Hospitality

- 2 tickets to the gala with premier seating
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend our pre-gala events

#### > Brand Recognition

- Sponsor recognition on select event-related marketing & promotional collateral
- 1/4 page company advertisement in the event program
- 1/4 page company advertisement in gala promotional packets
- Social media tags

#### > Gala Profile

- Gala signage and banners
- Event slideshow profile

## Vendor Sponsor

### \$300

As a Vendor Sponsor, your company will receive the following benefits:

#### > Brand Recognition

- Sponsor recognition on select event-related marketing & promotional collateral
- 1/4th page company advertisement in the event program
- Social media posts
- Vendor table and the opportunity to display any products, services, or company marketing materials at gala and pre-gala events

\*Does NOT include any gala event tickets\*

\*\*Ability to sell goods and services ONLY AVAILABLE AT PRE-GALA EVENTS\*\*

## Nonprofit Sponsor

**FREE!**

As a Nonprofit Sponsor, your company will receive the following benefits:

### > Hospitality

- 25% off gala tickets
- Invitation for you and a guest to attend our VIP reception
- Invitation for you and your guests to attend the our pre-gala events

### > Brand Recognition

- Sponsor recognition on select event-related marketing and promotional collateral
- 1/4 page company advertisement in the event program
- 1/4 page company advertisement in gala promotional packets
- Social media posts

### > Gala Profile

- Gala signage and banners
- Event slideshow profile

### > Unique Benefits

- Vendor table and opportunity to display any products, services, or company marketing materials
- Promotional materials in gift bags

## VIP Reception Sponsor Add-on

**\$500**

- Social media posts
- Opportunity to address our VIP's from the podium

\*Must be purchased with a Gold, Silver, or Bronze sponsorship\*

# Thank you!

**We look forward to featuring your organization as a sponsor of our Hope for the Holidays Christmas Gala!**

**Additional ways to support the Christmas Gala:**

- Gala tickets - \$100 per person
- Cash and gift-in-kind donations
- Raffle and silent auction donations
- Gift bag item donations

**For more information on sponsorships or items above, please contact:**

**Charlie Wendell**

**Charlie.Wendell@melodyofhope.org**

**972.977.6064**



# Thank you to our 2018 Sponsors!



The Herchman  
Family  
Foundation



Spectrum Financial  
Group

Michael & Rima  
Skold



Creations  
Hair



Origin Bank



FRISCO STYLE



The McCaghren  
Family



Mother  
INFUSED APPLE CIDER  
VINEGAR BEVERAGE



# Thank you to our Silent Auction Donors!

Tyson Fundraising



# Thank you to our Gift Bag Donors!



# Thank you to our Dessert Table Sponsors!



# Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Charlie Wendell, Executive Director, at [Charlie.Wendell@melodyofhope.org](mailto:Charlie.Wendell@melodyofhope.org) or mailed to 8804 Arbor Creek Ln. McKinney, TX 75072. Please contact us with any questions.

## Contact Information

-----  
Company Name

-----  
Contact Person

-----  
Contact Email Address

-----  
Contact Phone Number

-----  
Address

-----  
City/State/Zip Code

## Sponsorship Packages:

\_\_\_ \$10,000 Presenting Sponsor

\_\_\_ \$5,000 Platinum Sponsor

\_\_\_ \$2,500 Gold Sponsor

\_\_\_ \$1,000 Silver Sponsor

\_\_\_ \$500 Bronze Sponsor

\_\_\_ \$300 Vendor Sponsor

-----\$500 VIP Reception Add-on

\_\_\_ Free Nonprofit Sponsor

## Payment Information:

\_\_\_ Please send me an invoice

\_\_\_ I have enclosed a check made payable to Melody of Hope

\_\_\_ I will make a payment via the website at [Melodyofhope.org](http://Melodyofhope.org)



**MELODY OF HOPE**

## Thank you for your support!

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements and sponsorship benefits.

Please send form and your high-resolution color and black-and-white logos (.EPS or vector preferred) to [Info@melodyofhope.org](mailto:Info@melodyofhope.org) by

**NOVEMBER 25th.**

\* Sponsor benefits subject to change if logo and commitment form are not received before deadlines to submit print and gala items.

\$ \_\_\_\_\_  
Sponsorship cost

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date





Document Sponsored by Corporate Copiers

[MELODYOFHOPE.ORG/GALA](http://MELODYOFHOPE.ORG/GALA) | [#HOPE4THEHOLIDAYS19](https://twitter.com/HOPE4THEHOLIDAYS19)