



*Hope for the Holidays
Masquerade*

DECEMBER 7 || 6:30 PM

MELODYOFHOPE.ORG | #HOPE4THEHOLIDAYS19





MELODY OF HOPE

About Us

MELODY OF HOPE (MOH) FINANCIALLY SUPPORTS AND ADVOCATES FOR AREA NONPROFIT ORGANIZATIONS THROUGH BENEFIT CONCERTS ACROSS DFW. MOH HOSTS CONCERTS THAT FEATURE UP-AND-COMING ARTISTS IN POPULAR VENUES WHILE FOCUSING ON A GREATER CAUSE. MOH EDUCATES AND MOBILIZES DONORS TO EXTEND THE HOPE OF JESUS BY LEVERAGING CONCERT REVENUES FOR LOCAL NONPROFIT ORGANIZATIONS WHO SERVE THOSE IN NEED.

Impact Statement

PROBLEM STATEMENT: THERE IS A MAJOR DISCONNECT AMONG LOCAL NONPROFITS, MILLENNIALS, BUSINESSES, AND CHURCHES. MUCH IS SAID ABOUT TAPPING INTO THE MILLENNIAL AGE GROUP, BUT FEW REALLY CAN. MELODY OF HOPE USES THE POWER OF MUSIC TO BRIDGE THAT GAP AS WE LET THE MUSIC BRING HOPE. OUR GOSPEL-CENTERED MISSION CREATES INNOVATIVE WAYS TO SHARE THE HOPE OF JESUS WITH THOUSANDS OF MILLENNIALS EACH YEAR. WE CONNECT MILLENNIALS TO LOCAL NONPROFITS, CREATING PATHS FOR THEM TO BECOME DONORS, VOLUNTEERS, AND ADVOCATES FOR CAUSES THEY LOVE. WE CONNECT NONPROFITS TO GREATER MARKET REACH, TURN-KEY FUNDRAISING, AND NEW MILLENNIAL DONORS AND VOLUNTEERS WHO MAKE HUGE, POSITIVE IMPACTS IN OUR COMMUNITIES. FINALLY, OUR PARTNERING BUSINESSES TRUST MELODY OF HOPE TO CONNECT THEM TO THE MOST IMPACTFUL NONPROFITS AND CONNECT THEIR BRANDS WITH VITAL CAUSES.

Follow us!



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www.twitter.com/melodyofhopeorg



www.instagram.com/melodyofhope



www.linkedin.com/company/melody-of-hope



DO YOU WANT TO IMPACT MILLENNIALS? JOIN US. WE DO.

2,900

OF MILLENNIALS REACHED BY A
MOH PRESENTATION EACH YEAR

37,000

OF SOCIAL MEDIA EVENT
IMPRESSIONS

50

OF EVENTS WITH MEDIA
OPPORTUNITIES

27,000

OF PEOPLE IMPACTED BY
OUR PARTNER NONPROFITS

\$51,200

OF DOLLARS SAVED BY OUR
PARTNER NONPROFITS BY MOH
BUILDING OUR LIVE MUSIC
PROGRAM INTO THEIR EVENTS

BY PARTNERING WITH US IN 2019, YOU WILL CONNECT TO APPROXIMATELY 2,900 MILLENNIALS, 18 NONPROFITS, AND 50 DIFFERENT MEDIA OPPORTUNITIES. PLEASE CONSIDER JOINING US FOR HOPE FOR THE HOLIDAYS 2019 TO REACH MILLENNIALS WHILE YOU SHARE YOUR BRAND WITH THEM.



Board Members

SHEA THIELEMANN

COREY HOLMES

BRETT LARSON

ASHLEY MILLER

LAUREN EICHLER

JASON YOUNG

Committee Members

ASHLEY TLUCHAK

AUSTIN WENDELL

BRAD SHARP

BREELYN WRIGHT

BROOKE COMBS

BROOKLYN GOIN

CHELSEA WHITTLE

CHRISTINA HAWKES

DINA ALSAID

ERIN FLAVIN

ISAAC WIMBERLEY

JESSICA ORMSTON

JOSH MEEK

KATIE REDELINGHUYS

KELSEY VIGILANTE

KELVIN THOMAS

KEVIN MCKITTERICK

KYLE WITHAM

LAURA LYNN PECK

RUDI REDELINGHUYS

Why Sponsor Hope for the Holidays?

WHEN YOU SPONSOR HOPE FOR THE HOLIDAYS, YOU LEVERAGE YOUR CURRENT PHILANTHROPY AS MELODY OF HOPE (MOH) SUPPORTS MORE THAN 16 NONPROFITS EACH YEAR FURTHERING YOUR INVESTMENT IN THE COMMUNITY. HOPE FOR THE HOLIDAYS IS OUR LARGEST FUNDRAISER, AND YOUR GENEROSITY DIRECTLY SUPPORTS OUR MISSION TO "LET THE MUSIC BRING HOPE." DFW IS HOME TO SO MANY CARING NONPROFITS THAT RELY ON MOH FOR OUR VOLUNTEER, CONSULTING, AND FISCAL SPONSORSHIP SERVICES USING THE POWER OF MUSIC. YOUR GIFT HELPS MOH TO BE A "ONE-STOP SHOP" TO HELP IMPACT MULTIPLE NONPROFITS UNDER ONE UMBRELLA.

How Will the Funds be Used?



MELODY OF HOPE

2019 PARTNERSHIPS

WWW.MELODYOFHOPE.ORG

ARTS & CULTURE

Become
Art House Dallas
Tabitha's Tea Party

VETERAN SUPPORT

Project RELO

PHYSICALLY DISABLED ADULTS, CHILDREN, & VETERANS

Camp Craig Allen
Brain Injury Network of Dallas

HEALTH SERVICES & HUMANITARIAN AID

Edison Global
Hope Clinic of McKinney
LifePath Systems

AT-RISK WOMEN & CHILDREN

Treasured Vessels Foundation
National Breast Cancer Foundation
Boys & Girls Clubs of Collin County
Frisco Fastpacs
Dallas CASA
Frisco Family YMCA
Heels on the Move to Heal

CORPORATE SPONSORSHIP MONIES HELP MOH PROVIDE OUR SERVICES TO OUR PARTNER NONPROFITS LISTED ABOVE AT NO COST TO THEM!

About the Event

TICKETS
\$100 PER INDIVIDUAL

**LOCATION: EMBASSY SUITES BY
HILTON FRISCO, TX**

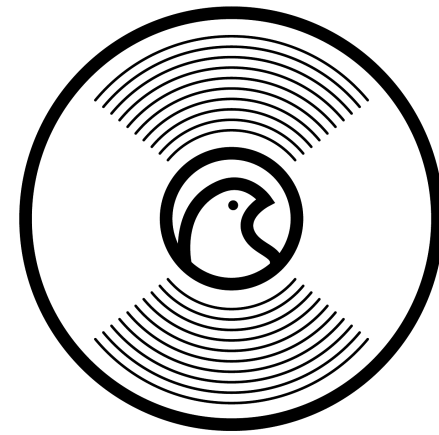
BLACK TIE ATTIRE REQUIRED
DONT FORGET YOUR MASK!

PLATED DINNER & DRINKS
PROVIDED

SILENT AUCTION BY TYSON
FUNDRAISING

PURCHASE TICKETS VIA EVENTBRITE
WWW.MELODYOFHOPE.ORG

PROCEEDS BENEFITTING MELODY OF HOPE



MELODY OF HOPE

LET THE MUSIC BRING HOPE

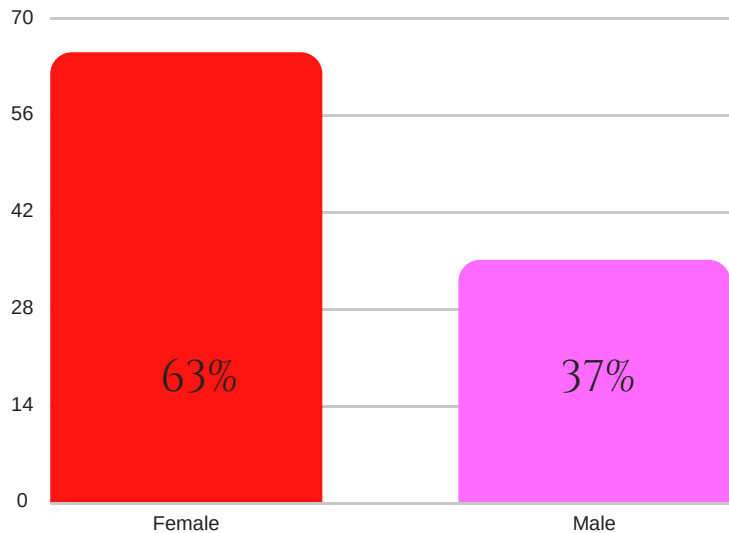
PLEASE BRING A TOY TO DONATE TO THE BOYS & GIRLS CLUBS OF
COLLIN COUNTY



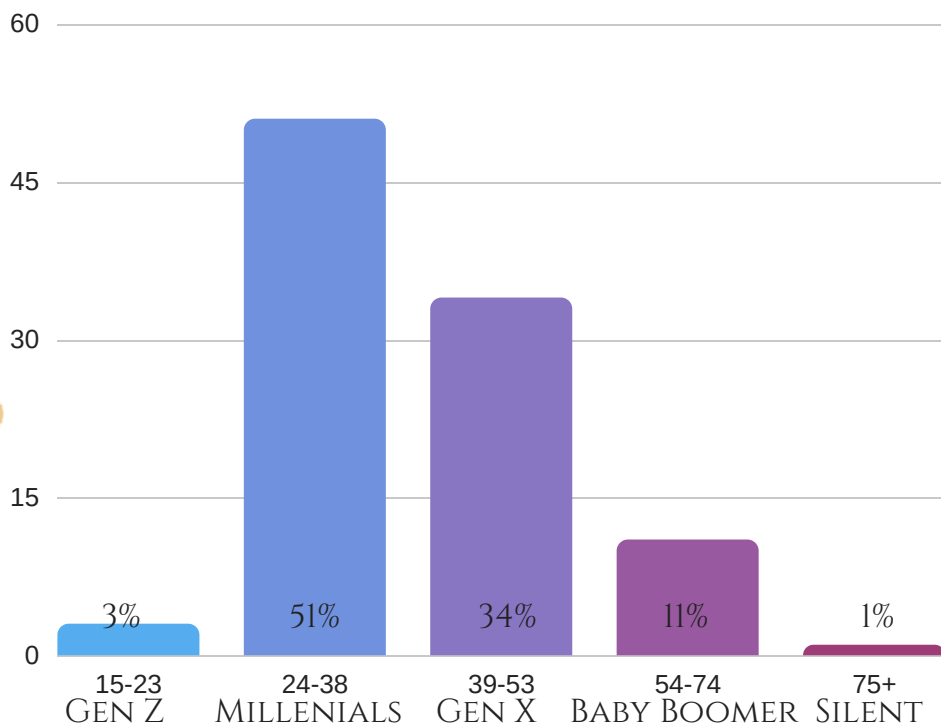
BOYS & GIRLS CLUBS OF COLLIN COUNTY IS A 501(C)3 CHARITABLE,
NONPROFIT ORGANIZATION BASED IN COLLIN COUNTY. THEIR
MISSION IS TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE
WHO NEED THEM THE MOST, TO REACH THEIR FULL POTENTIAL AS
PRODUCTIVE, CARING, AND RESPONSIBLE CITIZENS.

Gala Demographics

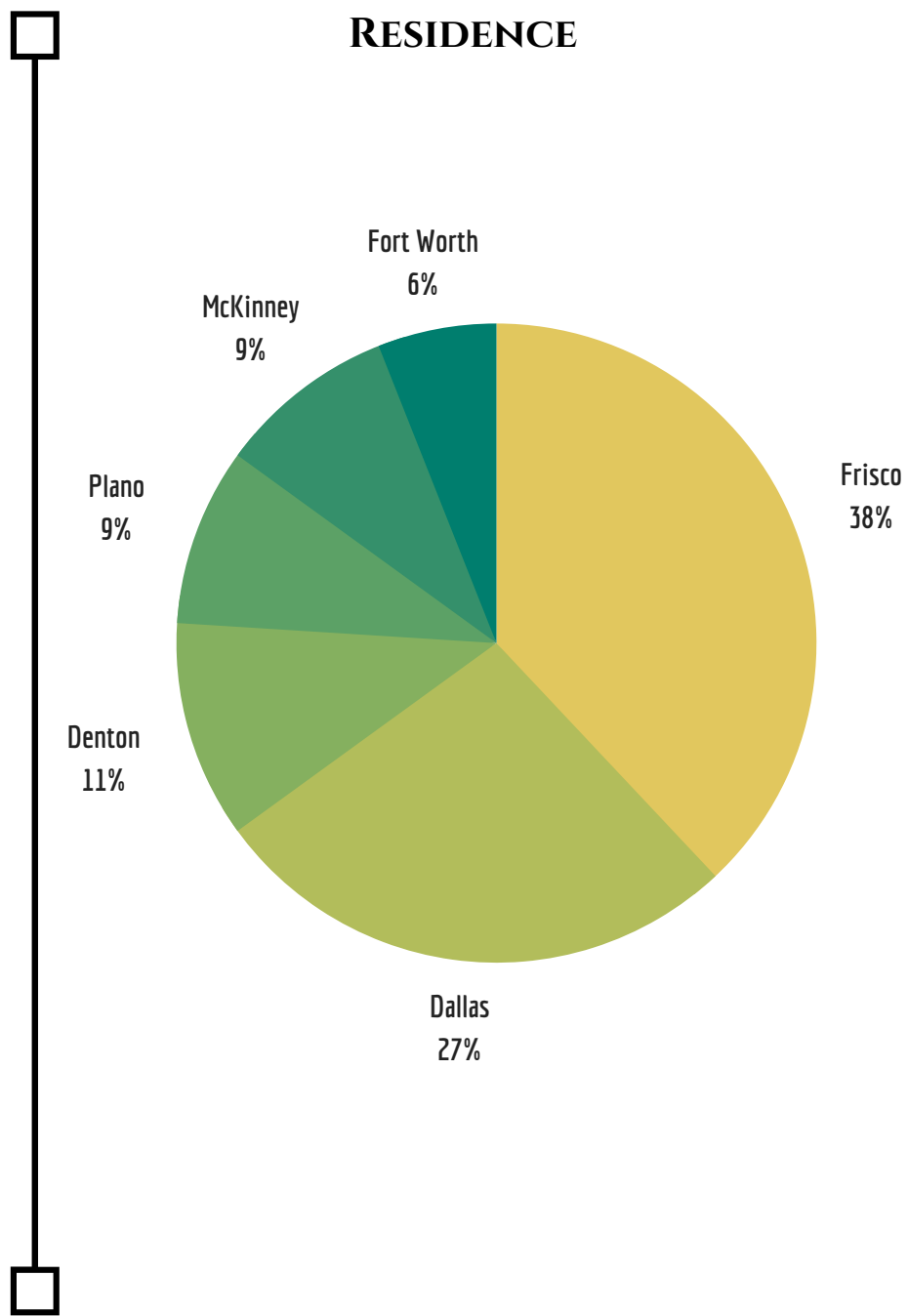
GENDER



AGE



RESIDENCE



Pre-Gala & VIP Reception

WHEN YOU SPONSOR HOPE FOR THE HOLIDAYS, YOU WILL RECEIVE ACCESS TO OUR PRE-GALA EVENTS AS WELL AS TICKETS TO OUR VIP RECEPTION.

OUR PRE-GALA EVENTS ARE A GREAT WAY TO CREATE MORE VISIBILITY FOR YOUR BRAND.

OUR VIP RECEPTION TAKES PLACE IMMEDIATELY BEFORE THE GALA AND IS AN OPPORTUNITY TO MIX AND MINGLE WITH PROMINENT BUSINESS LEADERS IN THE COMMUNITY.



Hope for the Holidays
PRE-GALA EVENT
@
VARIOHEALTH

4808 TX-121 UNIT 120, THE COLONY, TX
NOVEMBER 23RD, 2019 • 6-8 PM

Hope for the Holidays
PRE-GALA EVENT
@
VITALIZE MEDICAL SPA

2633 DALLAS PKWY #201, PLANO, TX
DECEMBER 2ND, 2019 • 7-9 PM

PLEASE REVIEW THE VARIOUS SPONSORSHIP LEVELS AS OUTLINED ON THE FOLLOWING PAGES AND LET US KNOW HOW YOU WOULD LIKE TO SUPPORT THE HOPE FOR THE HOLIDAYS CHRISTMAS GALA. WE APPRECIATE YOUR TIME AND INTEREST AND LOOK FORWARD TO DISCUSSING SPONSORSHIP POSSIBILITIES WITH YOU.

Presenting Sponsor

\$10,000

AS THE PRESENTING SPONSOR, YOUR COMPANY WILL RECEIVE EXCLUSIVITY AS THE ONLY SPONSOR TO RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- TWO VIP TABLES AND 20 TICKETS TO THE GALA
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND OUR PRE-GALA EVENTS

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- PROMINENT SPONSOR RECOGNITION ON ALL EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- PROMINENT SPONSOR RECOGNITION AT VIP RECEPTION AND ALL PRE-GALA EVENTS
- 2 FULL PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1 FULL PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKET
- SPONSOR LISTING ON ALL AT-EVENT SIGNAGE
- SPONSOR RECOGNITION FROM HOME PAGE AND GALA EVENT PAGE ON OUR WEBSITE
- (3) EXCLUSIVE SOCIAL MEDIA POSTS
- (1) EXCLUSIVE NEWSLETTER

> GALA PROFILE

- VERBAL RECOGNITION AT THE EVENT
- OPPORTUNITY TO ADDRESS THE AUDIENCE DURING THE FORMAL PORTION OF THE EVENING PROGRAM
- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE
- WINE BOTTLE WITH SPONSORSHIP LEVEL

> MEDIA

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED IN:

- COMPANY NAME MENTIONED IN ALL MEDIA ADVERTISING: PRINT, ONLINE, AND RADIO
- MENTION IN ALL PRE AND POST PRESS RELEASES
- PUBLIC THANK YOU ADVERTISEMENT IN THE MEDIA

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- VENDOR TABLE AND OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES, OR COMPANY MARKETING MATERIALS
- PROMOTIONAL MATERIALS IN GIFT BAGS



Platinum Sponsor

\$5,000

AS A PLATINUM SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- ONE VIP TABLE AND 10 TICKETS TO THE GALA
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND OUR PRE-GALA EVENTS

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- SPONSOR RECOGNITION AT VIP RECEPTION AND ALL PRE-GALA EVENTS
- 1 FULL PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1/2 PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKETS
- (2) EXCLUSIVE SOCIAL MEDIA POSTS

> GALA PROFILE

- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- VENDOR TABLE AND OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES OR COMPANY MARKETING MATERIALS
- PROMOTIONAL MATERIALS IN GIFT BAGS

Gold Sponsor

\$2,500

AS A GOLD SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- ONE VIP TABLE AND 8 TICKETS TO THE GALA
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND OUR PRE-GALA EVENTS

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT AT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, FLYERS, EMAILS, AND POSTERS
- 3/4 PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1/2 PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKETS
- (1) EXCLUSIVE SOCIAL MEDIA POST

> GALA PROFILE

- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- VENDOR TABLE AND OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES, OR COMPANY MARKETING MATERIALS
- PROMOTIONAL MATERIALS IN GIFT BAGS



Silver Sponsor

\$1,500

AS A SILVER SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 6 TICKETS TO THE GALA WITH PREMIER SEATING
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND OUR PRE-GALA EVENTS

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT AT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: FLYERS, EMAILS, AND POSTERS
- 1/2 PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1/4 PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKETS
- SOCIAL MEDIA TAGS

> GALA PROFILE

- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- VENDOR TABLE AND OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES, OR COMPANY MARKETING MATERIALS
- PROMOTIONAL MATERIALS IN GIFT BAGS

Bronze Sponsor

\$500

AS A BRONZE SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 2 TICKETS TO THE GALA WITH PREMIER SEATING
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND OUR PRE-GALA EVENTS

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1/4 PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKETS
- SOCIAL MEDIA TAGS

> GALA PROFILE

- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE

Vendor Sponsor

\$300

AS A VENDOR SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4TH PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- SOCIAL MEDIA POSTS
- VENDOR TABLE AND THE OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES, OR COMPANY MARKETING MATERIALS AT GALA AND PRE-GALA EVENTS

VENDOR SPONSOR DOES NOT INCLUDE ANY GALA EVENT TICKETS

****ABILITY TO SELL GOODS AND SERVICES ONLY AVAILABLE AT PRE-GALA EVENTS****

Nonprofit Sponsor

Free!

AS A NONPROFIT SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 25% OFF GALA TICKETS
- INVITATION FOR YOU AND A GUEST TO ATTEND OUR VIP RECEPTION
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND THE OUR PRE-GALA EVENTS

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- 1/4 PAGE COMPANY ADVERTISEMENT IN GALA PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> GALA PROFILE

- GALA SIGNAGE AND BANNERS
- EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- VENDOR TABLE AND OPPORTUNITY TO DISPLAY ANY PRODUCTS, SERVICES, OR COMPANY MARKETING MATERIALS
- PROMOTIONAL MATERIALS IN GIFT BAGS

VIP Reception Sponsor Add-on

\$500

- SOCIAL MEDIA POSTS
- OPPORTUNITY TO ADDRESS OUR VIP'S FROM THE PODIUM

MUST BE PURCHASED WITH A GOLD, SILVER, OR BRONZE SPONSORSHIP

Thank you!

WE LOOK FORWARD TO FEATURING YOUR ORGANIZATION AS A SPONSOR OF OUR HOPE FOR THE HOLIDAYS CHRISTMAS GALA!

ADDITIONAL WAYS TO SUPPORT THE CHRISTMAS GALA:

- **GALA TICKETS - \$100 PER PERSON**
- **CASH AND GIFT-IN-KIND DONATIONS**
- **RAFFLE AND SILENT AUCTION DONATIONS**
- **GIFT BAG ITEM DONATIONS**

FOR MORE INFORMATION ON SPONSORSHIPS OR ITEMS ABOVE, PLEASE CONTACT:

CHARLIE WENDELL
CHARLIE.WENDELL@MELODYOFHOPE.ORG
972.977.6064

Thank you to our 2018 Sponsors!



The Herchman
Family
Foundation



Spectrum Financial
Group

Michael & Rima
Skold



Creations
Hair



Origin Bank



FRISCO STYLE



The McCaghren
Family



Mother
INFUSED APPLE CIDER
VINEGAR BEVERAGE



Thank you to our Silent Auction Donors!

Tyson Fundraising



Thank you to our Gift Bag Donors!



Thank you to our Dessert Table Sponsors!



Sponsorship Form

PLEASE FILL OUT THE FOLLOWING FORM TO CONFIRM YOUR CHOSEN SPONSORSHIP PACKAGE. COMPLETED FORMS CAN BE RETURNED TO CHARLIE WENDELL, EXECUTIVE DIRECTOR, AT CHARLIE.WENDELL@MELODYOFHOPE.ORG OR MAILED TO 8804 ARBOR CREEK LN. MCKINNEY, TX 75072. PLEASE CONTACT US WITH ANY QUESTIONS.

Contact Information

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

ADDRESS

CITY/STATE/ZIP CODE



MELODY OF HOPE

*Thank you for
your support!*

Sponsorship Packages:

___ \$10,000 PRESENTING SPONSOR

___ \$5,000 PLATINUM SPONSOR

___ \$2,500 GOLD SPONSOR

___ \$1,500 SILVER SPONSOR

___ \$500 BRONZE SPONSOR

___ \$300 VENDOR SPONSOR

___ \$500 VIP RECEPTION ADD-ON

___ FREE NONPROFIT SPONSOR

Payment Information:

___ PLEASE SEND ME AN INVOICE

___ I HAVE ENCLOSED A CHECK MADE PAYABLE TO MELODY OF HOPE

___ I WILL MAKE A PAYMENT VIA THE WEBSITE AT MELODYOFHOPE.ORG

ONCE WE RECEIVE YOUR COMPLETED SPONSORSHIP FORM, WE WILL CONTACT YOU TO DISCUSS EVENT ARRANGEMENTS AND SPONSORSHIP BENEFITS.

PLEASE SEND FORM AND YOUR HIGH-RESOLUTION COLOR AND BLACK-AND-WHITE LOGOS (.EPS OR VECTOR PREFERRED) TO INFO@MELODYOFHOPE.ORG BY

NOVEMBER 25TH.

* SPONSOR BENEFITS SUBJECT TO CHANGE IF LOGO AND COMMITMENT FORM ARE NOT RECEIVED BEFORE DEADLINES TO SUBMIT PRINT AND GALA ITEMS.

\$ _____
SPONSORSHIP COST

SIGNATURE

DATE



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